

A bioregional approach to economics assumes a different system of values to that which dominates our world. The global economy is driven by growth and the consumption ethic that supports this is one of expansion in range of quantity. The bioregional approach seeks a new ethic of consumption that priorities locality, account-ability and conviviality in the place of expansion and profit.

In *The Bioregional Economy* leading green economist Molly Scott Cato sets out a visionary and yet rigorous account of what a bioregional approach to the economy would mean.

Join us to launch Molly Scott Cato’s new Book

Wednesday 12th December   
at 5:00 pm

Room: Convent Parlour

A presentation on the bioregional economy and its implications for sustainability, followed by the formal launch and celebratory drinks at 6pm

Part of the Roehampton Business School research seminar series